

## **Ready, Set, Go!/Small Business Lending Educational Resources**

### VT Women's Business Center (229-2181)

- 1 to 1 Business Counseling (Start-up, expansion, business plans, marketing plans)
- Lending Library
- Budgeting class
- Start-up class
- Marketing class
- E-business class
- Artist Learning Circle

### VT Small Business Development Center (SBDC)

- “Starting Your Own Business” Includes the following online classes:
  - \*Developing a Business Plan
  - \*Conducting a Market Analysis
  - \*Creating a Competitive Advantage
  - \*Identifying Your Target Market
  - \*Analyzing Your Competition
- Workshop: Wow Them with Your Business Plan
- Workshop: Webpage-Do's & Don'ts
- Workshop: How to Write a Press Release
- Workshop: Parlez with your Canadian Customer
- Workshop: How to Read a Financial Statement
- Workshop: Create Your Business Newsletter
- Workshop: Branding Your Business
- “Tilling the Soil of Opportunity” (Agriculture) -12 Sessions: Planning/Research, Legal, Management, Marketing, Branding, Budget, Financial Statements

### Mirco Business Development Program (MBDP)

- Business Planning Assistance
- Marketing Assistance
- Real World Marketing Group
- Workshop: Your Road Map to Success (Business Plan)
- Workshop: The Language of Business (Comm. Skills)
- Workshop: Tools for Life (Best Practices)
- Workshop: E-Commerce
- Workshop: Keeping the Books
- Workshop: To Market, To Market
- Workshop: Time & Money
- Workshop: Where is the Cash? Right on the Money (Cash flow & Projections)
- Workshop: Pricing for Profit
- Workshop: The Tax Man Cometh-Tax Planning

### OCU